

SHORT BIO

Elisavet Kelidou is PhD candidate at the Department of Cultural Technology and Communication of the University of the Aegean, graduate of the Graphic Design Department of the School of Graphic Arts and Artistic Studies of the Athens University of Technology with a Master's degree in Cultural Informatics, Department of Cultural Technology and Communication, University of the Aegean. As part of her professional activity as a graphic designer, she has been involved in the printing and digital communication of businesses and organizations. She has collaborated with the Ministry of Culture and Sport for graphic design and visual management of surveillance material for periodical and permanent museum exhibitions such as:

- Byzantine Museum of Argolis
- Archaeological Museum of Messinia
- Archaeological Museum of Chaironea
- Byzantine Museum of Ypati
- Mani Museum Network
- National Monuments Records and others.

as well as for the design of interactive cultural applications. She also collaborates with the Institute of Historical Research (National Hellenic Research Center). Since 2010 she teaches Graphic Design courses for the undergraduate and postgraduate (master) study programmes at the Department of Cultural Technology and Communication of the University of the Aegean.

Research interests:

The structure and the process of planning in communication. Design concept and visualization of ideas and messages in exhibitions and museums. New technologies as means of expressing and communicating the message in the design methodology.